

rein

model: bridie morris 62 models | hair & makeup: melle van sambeek



www.rein.co.nz

photography by todd eyre



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TAKE THE REINS

Rein presents a curation of collections from brands around the world for the liberated and powerful women. Showcasing style, quality and fit to make the independent women feel powerful and confident in what they wear.

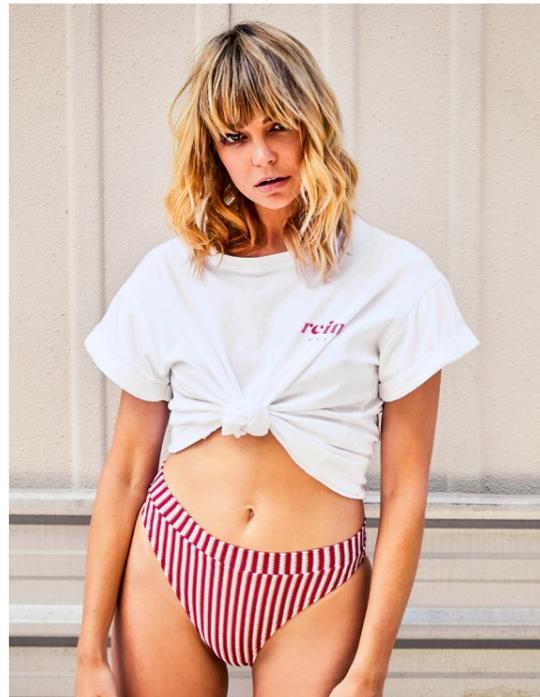
Through power and confidence comes REIN. Converging on the everyday women, Rein presents uplifting and inspiring brands from around the world.

Freedom and confidence come with making your own decisions, deciding your own fate, and steering your own future. Power is about taking the reins and going where you want to go, and being who you want to be. It means living as creatively and expansively as you can, whether enjoying life's luxuries or exploring its mysteries. The choice is yours. REIN is what women wear when they want to be relevant, edgy, desirable and confident.

REIN is choice. REIN is influence. REIN is the future.



REIN Founder Gabrielle Oldfield





**inspiring confidence
in the reckless, gritty
and chaos in all of us**





GRAPHIC DESIGNER: WILL DUNCAN

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